

Dr.YSRHU Year of Citrus 2021- 22

June, 2021

- Planting of ten (10) citrus seedlings in block or border rows in all Colleges, Polytechnics, Research Stations and KVKs including Private Affiliated Colleges & Polytechnics under Dr.YSRHU on 30th June, 2021 same day as a mark of Dr.YSRHU Year of Citrus (Principal Scientist & Head, CRS, Tirupati is hereby permitted to supply ten (10) seedlings of sweet orange / acid lime to the institutes under Dr.YSRHU).
- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.

July, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on Citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on Citrus technologies.
- Conduct of Farmers – Scientists interaction Meetings on Citrus technologies.

August, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- Special invited lectures by retired professors / scientists on citrus.

September, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- National level seminars on citrus in collaboration with ICAR-CCRI, Nagpur.

October, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.

- Webinars on citrus technologies.
- Conduct of Elocution / Essay writing competitions for students

November, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
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- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- Student READY program on citrus.

December, 2021

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- Technological backstopping for citrus FPOs in A.P.

January, 2022

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.

- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- Documentation of Success stories of Citrus farmers / Entrepreneurs marketing personnel.

February, 2022

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- International level seminars on citrus in collaboration with ICAR-CCRI, Nagpur.

March, 2022

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.

April, 2022

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.

- Every Monday Phone in programmes on citrus.
- Every Monday "Udyana vani" programme on citrus.
- Programmes on citrus under "Udyana Mitra"- a supportive e-extension to RBK channel.
- Phone-in-live on citrus in Doordarshan.
- Webinars on citrus technologies.
- Organization of "Citrus Kisan Mela".
- Student Rallies by displaying placards on citrus technologies.

May, 2022

- Conducting of training programmes on Citrus Production / Protection / Value added Products to VHAs/VAAAs of RBKs, Farmers and Field Level Extension Personnel.
- Awareness programmes on citrus technologies specifically in adopted villages under "Vice-Chancellor to Village programmes.
- Every Monday Phone in programmes on citrus.
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- Webinars on citrus technologies.

Miscellaneous

- Dr.YSRHU New Year 2022 Greeting Cards with citrus photos.
- Logo to be prepared for celebrating the event.
- Dr.YSRHU new year greeting cards with citrus photos.
- Dr.YSRHU table calendar 2022 with citrus varieties/technologies/activities
- Dr.YSRHU dairy for the month of January, February & March 2022 with citrus varieties/ technologies/activities photos.
- Encouraging students/staff to write songs/poems/kavithas/harikatha/burarakatha on citrus .
- Honouring progressive successful citrus farmers.
- Identify Dr.YSRHU Innovative Farmers.
- Commercialization of citrus technologies
- Encouraging students / staff to write songs / poems / kavithas etc., on citrus
- Citrus technology posters for RBKs
- Creation of song on citrus technologies
- Article on citrus technologies
- Release of souvenir on citrus.